



METROPOLIS NORTH AMERICA

MIGRATION POLICY  
FORUM: PEOPLE,  
LABOUR, BORDERS &  
SECURITY

METRÓPOLIS AMÉRICA DEL NORTE

FORO DE POLÍTICAS  
MIGRATORIAS: PERSONAS,  
TRABAJO, FRONTERAS  
Y SEGURIDAD

METROPOLIS AMÉRIQUE DU NORD

FORUM SUR LES POLITIQUES  
DE MIGRATION: PERSONNES,  
MAIN D'OEUVRE, FRONTIÈRES  
ET SÉCURITÉ



NOVEMBER 16-17, 2017 | 16-17 DE NOVIEMBRE DE 2017 | 16-17 NOVEMBRE 2017

**SHERATON PENTAGON CITY, ARLINGTON, VIRGINIA**

[www.metropolisconference.ca/en/metropolis-north-america.php](http://www.metropolisconference.ca/en/metropolis-north-america.php)



## DAY 1 - NOVEMBER 16TH

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8:00 AM                    **OUTSIDE NORTH ROOM 1 & 2**  
Registration opens with coffee

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9:00 AM - 9:15 AM        **NORTH ROOM 1 & 2**  
Welcoming Remarks  
• **Howard Duncan**, Executive Head of Metropolis  
• Metropolis North America Co-chairs: **Adam Hunter** and **Agustin Escobar Latapí**

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9:15 AM - 10:45 AM      **NORTH ROOM 1 & 2**  
Plenary 1

**EN — Meeting Migration Challenges Beyond the Borders**  
**ESP — Superar el desafío migratorio más allá de las fronteras.**  
**FR — Relever les défis de la migration au-delà des frontières**

Migration has had a considerable impact on economic and social conditions in the United States, Canada and Mexico and will undoubtedly do so for the foreseeable future. Migration has also played a pivotal role in shaping relations between the three countries. In what ways has the relationship evolved since the start of this century as a result of migration? Plenary speakers will share their respective experiences in addressing issues of migration on behalf of government. They will share insights and offer advice as to how best to address the challenges that lie ahead in securing effective cross governmental collaboration around migration.

Moderator: **Corinne Prince**, Immigration, Refugees and Citizenship Canada

Participants: **Catrina Tapley**, Deputy Secretary to the Cabinet in the Privy Council's Office, Operations (Canada)

**Mark Koumans**, Deputy Executive Assistant Commissioner, Customs and Border Protection, Department of Homeland Security (United States)

**Julian Escutia-Rodriguez**, Chief of Staff to the Undersecretary for North America, Ministry of Foreign Affairs (Mexico)

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10:45 AM - 11:00 AM     **NORTH ROOM 1 & 2**  
Break

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11:00 AM - 12:30 PM     **CAVALIER ROOMS A, B & C**  
Workshop Block A

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12:30 PM - 1:45 PM      **NORTH ROOM 3**  
Lunch

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1:45 PM - 3:15 PM        **CAVALIER ROOMS A, B & C**  
Workshop Block B

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3:15 PM - 3:30 PM        **NORTH ROOM 1 & 2**  
Break

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3:30 PM - 5:00 PM        **CAVALIER ROOMS A, B & C**  
Workshop Block C

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## DAY 2 - NOVEMBER 17TH

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8:00 AM                    **OUTSIDE NORTH ROOM 1 & 2**  
Registration opens with coffee

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9:00 AM - 9:10 AM        **NORTH ROOM 1 & 2**  
Welcoming Remarks  
• Metropolis North America Co-chair: **Jack Jedwab**

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9:10 AM - 10:30 AM      **NORTH ROOM 1 & 2**  
Plenary 2

**EN — How the politics of immigration affects North American cooperation on migration issues**  
**ESP — Impactos de la política partidaria en la cooperación regional en Norteamérica.**  
**FR — Comment la politique de l'immigration affecte la coopération nord-américaine en matière de migration**

The three countries of North America have historically had very different experiences with immigration which has affected the domestic politics of the issue differently in each country. The differences also impact the ability of each country to work across borders on the management of migration issues, as different legislative and political priorities and processes remain. What are the politics of immigration in Canada, the United States and Mexico and how do those politics impact the dialogue among them on migration? Are there areas where politics and policy can align? And where might the future of the dialogue go?

Moderator: **Theresa Cardinal Brown**, Bipartisan Policy Center

Participants: **Edward Alden**, Council on Foreign Relations

**Ambassador Arturo Sarukhan**, Brookings Institution, Former Mexican Ambassador to the United States

**Yolande James**, former Minister of Immigration and Cultural Communities in Quebec

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10:30 AM - 10:45 AM      **NORTH ROOM 1 & 2**  
Break

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10:45 AM - 12:15 PM      **CAVALIER ROOMS A, B & C**  
Workshop Block D

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12:15 PM - 1:15 PM        **NORTH ROOM 3**  
Lunch

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1:15 PM - 2:45 PM        **CAVALIER ROOMS A, B & C**  
Workshop Block E

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2:45 PM - 3:00 PM        **NORTH ROOM 1 & 2**  
Break

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3:00 PM - 4:30 PM        **CAVALIER ROOMS A, B & C**  
Workshop Block F

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4:30 PM - 5:00 PM        **NORTH ROOM 1 & 2**  
Closing Session

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## WORKSHOP BLOCKS - DAY 1 (NOVEMBER 16TH)

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11:00 AM - 12:30 PM

CAVALIER ROOM A  
Workshop Block A - **A1**

**EN — Cross Country Perspectives on Foreign Qualification Recognition**  
**ESP — Perspectivas comparadas sobre el reconocimiento de las competencias extranjeras.**  
**FR — Perspectives nationales sur la reconnaissance des titres de compétences étrangers**

Attracting the best and the brightest to boost economic prosperity is of interest to North American economies, yet tapping into the skills of internationally trained individuals remains a challenge. This workshop will explore efforts by governments, regulatory bodies, and stakeholders to make the foreign qualification recognition process faster, fairer and more transparent.

Organizer: Immigration, Refugees and Citizenship Canada  
Moderator: Tim Owen, World Education Services Canada  
Participants: Corinne Prince, Immigration, Refugees and Citizenship Canada  
Fleur-Ange Lefebvre, Federation of Medical Regulatory Authorities of Canada  
Paul Feltman, Global Talent Bridge, World Education Services  
Karen Phillippi, Michigan Office for New Americans  
Amanda Bergson-Shilcock, National Skills Coalition

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CAVALIER ROOM B  
Workshop Block A - **A2**

**EN — Unaccompanied Minors: The Unseen Refugee Crisis**  
**ESP — Menores no acompañados: La crisis invisible de Refugiados.**  
**FR — Mineurs non accompagnés: la crise des réfugiés**

Beginning in 2014, the United States has seen a drastic increase in the flow of unaccompanied children seeking protection from violence in Central America. In the past, America was a refuge for the most vulnerable, but the current political climate threatens to turn a humanitarian crisis into a "border crisis".

Organizer: Massachusetts Immigrant and Refugee Advocacy Coalition  
Moderator: Eva Millona, Massachusetts Immigrant and Refugee Advocacy Coalition  
Participants: Nadwa Mossaad, Department of Homeland Security  
Ana González-Barrera, Pew Research Center  
Westy Egmont, Boston College School of Social Work  
Eunice Vargas, El Colegio de la Frontera Norte  
Jose Guerrero Coronado, Whitman University

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CAVALIER ROOM C  
Workshop Block A - **A3**

**EN — Temporary Foreign Workers**  
**ESP — Trabajadores Temporales Extranjeros.**  
**FR — Travailleurs temporaires étrangers**

This workshop will discuss the major temporary foreign worker programs in Canada, Mexico, and the United States; as well as the impact these programs have had on their respective countries, the challenges they face, and current policy debates.

Organizer: Migration Policy Institute  
Moderator: Julia Gelatt, Migration Policy Institute  
Participants: Sarah Pierce, Migration Policy Institute  
Alejandro Celorio, Embassy of Mexico  
Miryam Hazan, Southern Methodist University & Inter-American Development Bank  
Kareem El-Assal, The Conference Board of Canada

## WORKSHOP BLOCKS - DAY 1 (NOVEMBER 16TH)

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1:45 PM - 3:15 PM

CAVALIER ROOM A  
Workshop Block B - **B1**

**EN — Collaborative Strategies for Better Immigrant Integration into Local Labor Markets**  
**ESP — Estrategias de colaboración para la Integración de Inmigrantes a los Mercados de Trabajo.**  
**FR — Stratégies de collaboration pour une meilleure intégration des immigrants dans les marchés du travail locaux**

How can businesses and local governments work collaboratively with immigrant populations to produce more successful economic outcomes for both the immigrants and their new communities? Leaders from the Calgary region Immigrant Employment Council, the Welcoming Center for New Pennsylvanians, Upwardly Global, and Accenture will describe their promising new approaches.

Organizer: The Conference Board

Moderator: Diane Lim, The Conference Board

Participants: Bruce Randall, Calgary Region Immigrant Employment Council  
Peter Gonzales, Welcoming Center for New Pennsylvanians  
Nikki Cicerani, Upwardly Global  
Wendy Chan, Accenture

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CAVALIER ROOM B  
Workshop Block B - **B2**

**EN — Refugee and Asylum Systems: A Comparative Perspective on Mexico, the United States and Canada**  
**ESP — Sistemas de Asilo y Refugio: Perspectiva Comparada de México, Estados Unidos y Canadá.**  
**FR — Réfugiés et systèmes d'asile: une perspective comparative sur le Mexique, les États-Unis et le Canada**

Much has changed in the past five years in the world of refugees and asylum seekers. The purpose of this panel is to explore the refugee and asylum systems in Mexico, the United States and Canada. Panelists will reflect on shared models, challenges, and opportunities for all three countries.

Organizer: Urban Institute & University of Manitoba

Moderator: Ayman Al Yassini, RSD Expert/Consultant

Participants: Rita Chahal, Manitoba Interfaith Immigration Council  
Hamutal Bernstein, Urban Institute  
Lori Wilkinson, University of Manitoba

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CAVALIER ROOM C  
Workshop Block B - **B3**

**EN — Emerging Issues in Measuring International Migration in North America**  
**ESP — Temas Emergentes para la Medición de la Migración Internacional en América del.**  
**FR — Norte Questions émergentes sur la mesure de la migration internationale en Amérique du Nord**

This workshop will focus on some of the many challenges policy makers, academics and statistical agencies face in measuring international migration in the North American context. Presentations will discuss issues regarding the definitions of international migration as well as data sources and methods to measure this phenomenon.

Organizer: Statistics Canada

Moderator: Julien Bérard-Chagnon, Statistics Canada

Participants: Stacey Hallman, Statistics Canada  
Olinca Pérez, National Institute of Statistics and Geography  
Jason P. Schachter, U.S. Census Bureau  
Jeffrey Passel, Pew Research Center  
Michael Haan, University of Western Ontario

## WORKSHOP BLOCKS - DAY 1 (NOVEMBER 16TH)

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3:30 PM - 5:00 PM

CAVALIER ROOM A  
Workshop Block C - **C1**

**EN — Employer Engagement in Immigrant Integration**  
**ESP — Compromiso Patronal con la Integración de Inmigrantes.**  
**FR — Engagement des employeurs dans l'intégration des immigrants**

Immigrant integration services at the worksite foster skill development, job retention, career advancement and, ultimately, worker economic mobility. Come join a conversation featuring two organizations on both sides of the northern border, sharing how they are engaging employers to support foreign-born workers, by providing sector-specific language training to their employees, among other services.

Organizer: National Immigration Forum & ACCES Employment

Moderator: Lul Tesfai, CNA

Participants: Jennie Murray, National Immigration Forum  
Allison Pond, ACCES Employment  
Andrea Robertson, TD Bank  
Elizabeth Lucadamo, Whole Foods  
Enayat Aminzadah, The Association of Professional Engineers and Geoscientists of Alberta

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CAVALIER ROOM B  
Workshop Block C - **C2**

**EN — Economic Inequality in North America**  
**ESP — Desigualdad Económica en América del Norte.**  
**FR — Inégalité économique en Amérique du Nord**

Comparing economic inequality in the United States, Canada and Mexico reveals considerable gaps between the wealthiest segments of the society and the rest of the population. Panelists will examine social mobility in the three countries. How does migration affect income inequality? How have the economic prospects of migrants and non-migrants evolved over the past few decades?

Organizer: Metropolis Canada

Moderator: Celine Cooper, PhD Candidate, OISE/University of Toronto

Participants: Vic Satzewich, McMaster University  
John Harles, Messiah College  
Susan Parker, University of Maryland

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CAVALIER ROOM C  
Workshop Block C - **C3**

**EN — Migration and Integration: Bridging Divides and Building Resilient Communities**  
**ESP — Migración e Integración: Superación de Brechas y Construcción de Comunidades Resilientes.**  
**FR — Migration et intégration: combler les fossés et bâtir des communautés résilientes**

Growing public interest in immigration and its impact on local communities is urging governments and key stakeholders to strengthen connections between the receiving communities and newcomers. This workshop will examine different integration models for immigrants and returning migrants, including Canada, US and Mexico, and explore best strategies and collaborative practices to strengthen community resilience.

Organizer: Welcoming America & Immigration, Refugees and Citizenship Canada

Moderator: Corinne Prince, Immigration, Refugees and Citizenship Canada

Participants: Rachel Peric, Welcoming America  
Claudia Masferrer León, El Colegio de México  
Laura Patching, United States Citizenship and Immigration Services  
Anila Lee Yuen, Centre for Newcomers

## WORKSHOP BLOCKS - DAY 2 (NOVEMBER 17TH)

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10:45 AM - 12:15 PM

CAVALIER ROOM A  
Workshop Block D - **D1**

**EN — Drivers for Successful Workforce Integration - A Canadian and American Perspective**  
**ESP — Factores para la Integración Exitosa en la Fuerza de Trabajo.**  
**FR — Les facteurs de l'intégration réussie de la main-d'œuvre - une perspective canadienne et américaine**

Despite pronounced differences in approaches to immigrant integration, the realities faced by skilled immigrants on arrival in the United States and Canada are remarkably similar. Panelists will present research findings and discuss policy implications and programmatic responses that drive successful outcomes in the two countries.

Organizer: World Education Services  
Moderator: Beth Clarke, WES Global Talent Bridge  
Participants: Mario Calla, COSTI Immigrant Services  
Amanda Bergson-Shilcock, National Skills Coalition  
Nicole Pumphrey, Welcoming Center for New Pennsylvanians

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CAVALIER ROOM B  
Workshop Block D - **D2**

**EN — Dialogues on North American - Central American Migration**  
**ESP — Diálogos Migratorios en América del Norte y Centroamérica.**  
**FR — Dialogues sur la migration en Amérique du nord et en Amérique centrale**

We draw on results from multinational research projects on North American - Central American migration that focus on the conditions migrants face in their countries of origin, in transit, and upon arrival to the United States or settlement in Mexico and Canada, as well as their potential return.

Organizer: Centro de Investigaciones y Estudios Superiores en Antropología Social & Institute for the Study of International Migration  
Moderator: Agustín Escobar, Centro de Investigaciones y Estudios Superiores en Antropología Social  
Participants: Victor Armony, Université de Québec à Montréal  
Carla Pederzini, Universidad Iberoamericana  
Pablo Mateos, Centro de Investigaciones y Estudios Superiores en Antropología Social  
Katharine Donato, Institute for the Study of International Migration  
Philip Martin, University of California

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CAVALIER ROOM C  
Workshop Block D - **D3**

**EN — Social Innovation for Integration and Inclusion**  
**ESP — La Innovación Social para la Integración e Inclusión.**  
**FR — Innovation sociale pour l'intégration et l'inclusion**

This panel will review examples of social innovation to address the sponsorship of Syrian refugees, current trends in innovative use of technology to match newcomers to jobs, building an integrated ecosystem to support immigrant and marginalized entrepreneurs and their families, and technology enabled tools to train and employ immigrant and refugee women who have experienced violence.

Organizer: Welcoming America & Immigration, Refugees and Citizenship Canada  
Moderator: Wendy Cukier, Diversity Institute  
Participants: Eva Millona, Massachusetts Immigrant and Refugee Advocacy Coalition  
Devon Franklin, HireImmigrants.ca  
Erin Roach, Scadding Court Community Center  
Nora Angeles, Interpreter Services Toronto



1:15 PM - 2:45 PM

**CAVALIER ROOM A**

Workshop Block E - **E1**

**EN — NAFTA and Expanding Talent Mobility in FTAs: An Employer Perspective**

**ESP — El TLCAN y la Movilidad de Talentos en los TLC: Perspectiva Patronal.**

**FR — L'ALÉNA et l'expansion de la mobilité des talents dans les A.L.É. : la perspective des employeurs**

The ongoing NAFTA renegotiation provides a timely opportunity to explore how trade deals can promote global talent mobility. Though NAFTA facilitates mobility, its provisions have not kept pace with the demands of the 21st century workplace. Modern mobility provisions in NAFTA can serve as a model for future trade agreements around the world.

Organizer: Canadian Employee Relocation Council & Council for Global Immigration

Moderator: Lynn Shotwell, Council for Global Immigration

Participants: Stephen Cryne, Canadian Employee Relocation Council  
Tanzil Rahman, University of Oxford

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**CAVALIER ROOM B**

Workshop Block E - **E2**

**EN — Private Sponsorship of Refugees and Other Community-Based Models: Expanding Resettlement Through Engagement - What Does Success Look Like?**

**ESP — Patrocinio Privado de Refugiados y Otros Modelos Basados en la Comunidad: Expansión del Reasentamiento a través del Compromiso: ¿Qué es y qué significa el Éxito?**

**FR — Le parrainage privé des réfugiés et les autres modèles communautaires: l'expansion de l'établissement par l'engagement - à quoi ressemble la réussite?**

Comparing economic inequality in the United States, Canada and Mexico reveals considerable gaps between the wealthiest segments of the society and the rest of the population. Panelists will examine social mobility in the three countries. How does migration affect income inequality? How have the economic prospects of migrants and non-migrants evolved over the past few decades?

Organizer: Immigration, Refugees, and Citizenship Canada

Moderator: Jennifer Bond, Chair of the Chair of the Global Refugee Sponsorship Initiative

Participants: Chris Gregory, Immigration, Refugees and Citizenship Canada  
Bob Carey, Leadership in Government Fellow, Open Society Foundations  
Duncan Lawrence, Immigration Policy Lab, Stanford University  
Chris George, IRIS - Integrated Refugee and Integrated Services

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**CAVALIER ROOM C**

Workshop Block E - **E3**

**EN — Demographic Trends, Patterns and Future Migration Scenarios**

**ESP — Tendencias, Patrones y Escenarios Futuros de la Migración.**

**FR — Tendances démographiques, modèles et scénarios futurs de migration**

The workshop will present demographic trends, immigration patterns and future migration scenarios to shed light on the implications of future international migration in the demographic composition and ethnic diversity of North America, Central America, and selected countries of the European Union.

Organizer: El Colegio de México

Moderator: Claudia Masferrer León, El Colegio de México

Participants: Jeffrey Passel, Pew Research Center  
Ana González-Barrera, Pew Research Center  
Victor M. García-Guerrero, El Colegio de México  
Alain Bélanger, Institut national de la recherche scientifique  
Jennifer van Hook, Pennsylvania State University

## WORKSHOP BLOCKS - DAY 2 (NOVEMBER 17TH)

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3:00 PM - 4:30 PM

### CAVALIER ROOM A

Workshop Block F - **F1**

- EN — The Effects of Immigration and Emigration on the US, Canadian and Mexican Labor Markets**  
**ESP — Efectos de la Inmigración y Emigración sobre los Mercados de Trabajo de Estados Unidos, Canadá y México.**  
**FR — Les effets de l'immigration et de l'émigration sur les marchés du travail américain, canadien et mexicain**

All three NAFTA members face slowing working age population growth. Immigration and emigration patterns will therefore shape future labor market conditions and economic growth prospects. This session analyzes how foreign-born workers are influencing future occupation and geographic labor shortages as well as the key policy drivers behind these results.

Organizer: The Conference Board

Moderator: Diane Lim, The Conference Board

Participants: Kareem El-Assal, The Conference Board of Canada  
Brian Schaitkin, The Conference Board  
Claudia Masferrer León, El Colegio de México

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### CAVALIER ROOM B

Workshop Block F - **F2**

- EN — Designing Inclusive Communities in an Era of Mass Migration**  
**ESP — El Diseño de Comunidades Incluyentes en la Era de las Migraciones Masivas.**  
**FR — Concevoir des communautés inclusives dans une ère de migration de masse**

This session will explore the emerging role of standards in guiding local governments and their partners, unveiling new tools developed to help those working or supporting change at the community level. These include the My City of Migration diagnostic tool, the Welcoming America Welcoming Standard and the Canadian Index for Measuring Integration.

Organizer: Welcoming America & Cities of Migration

Moderator: Ashley Manuel, Association for Canadian Studies/Canadian Institute for Identities and Migration

Participants: Kim Turner, Cities of Migration  
Rachel Peric, Welcoming America  
Manuel Pastor, University of Southern California

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### CAVALIER ROOM C

Workshop Block F - **F3**

- EN — Border Security & Migration**  
**ESP — Seguridad Fronteriza y Migración.**  
**FR — Sécurité frontalière et migration**

This workshop will look at border control issues and views of borders as 'symbols of sovereignty' v. 'symbolic targets' for terrorists to undermine government legitimacy. We will review public opinion around migration and border security in Canada and the US and examine to what degree anxieties over immigration are fueled by the sense that borders are not being effectively managed.

Organizer: Metropolis Canada

Moderator: Theresa Cardinal Brown, Bipartisan Policy Center

Participants: Jack Jedwab, Association for Canadian Studies/Canadian Institute for Identities and Migration  
Peter Weinberger, National Consortium for the Study of Terrorism and Responses to Terrorism  
Marc Rosenblum, Department of Homeland Security  
Vic Satzewich, McMaster University  
Benoit Chiquette, Canadian Border Services Agency  
Gallya Lahav, Stony Brook University (SUNY)



